

# Brand Guidelines —

**BY**

**Visual Coffee**

**FOR**

**Visual Coffee**

**YEAR**

**2020**

# Brand Guidelines — LOGO

*visual Coffee*

**Logo variant**

used in social media profile images  
and other 1:1 formats

*visual  
Coffee*

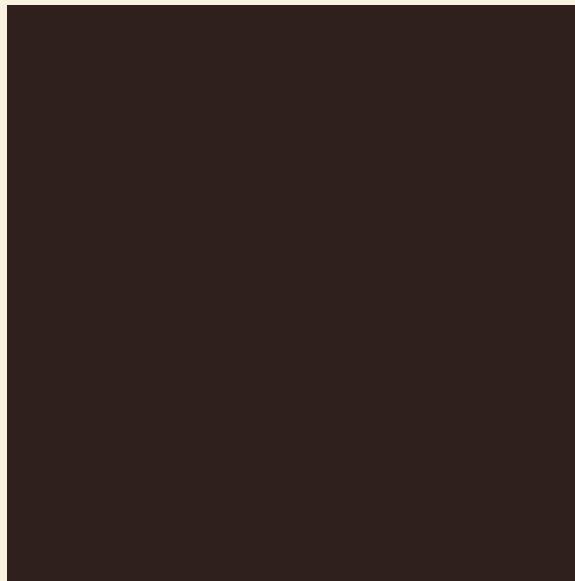
# Brand Guidelines — TYPOGRAPHY

Aa Bb Cc Dd Ee Ff Gg  
Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt  
Uu Vv Ww Xx Yy Zz

**Typeface**

Quickbrush

# Brand Guidelines — COLOR



**Cocoa Brown**

#2f201d

rgb(47, 32, 29)

hsl(10, 24%, 15%)